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CYBERBULLYING- A WEBQUEST FOR SECONDARY EDUCATION

### Introduction

Recently, the school had a cyberbullying problem. It started with a group of girls, who bullied another girl using computers and cell phones. It became a school problem when they continued bullying at school as well. It got completely out of hand. Fights even occurred.

The dean spoke with the girls about the fight and learned how it all started. The misery started some time ago with several comments on Social Media. The dean also learned that this was not the first incident. cyberbullying had been going on for some time between a popular group of girls and other girls in the school. However, no one noticed it. After all, it was happening through Social Media. No other students or teachers could see it.

However, now that it had gotten out of hand so badly, other girls also reported being victims of cyberbullying by the same group of girls and also by some boys.

The cyberbullying was creating an unhealthy environment at school. And after the fight, they realized that this problem would not just go away by itself. School administrators, teachers, and parents were in full agreement ... something must be done. A working group was formed to come up with a plan against cyberbullying.

### Assignment

The cyberbullying workgroup has to create a multimedia presentation and present it to the parent board, school administration, and participation council. This presentation can be created using PowerPoint, MovieMaker, Photostory, Magix, or other online media applications such as Slideshare, Flickr, YouTube, Google Docs, etc.

This presentation must include the following 5 components:

1. At least six different examples of cyberbullying. These may be examples from your own school and other schools if there is no alternative.
2. A summary of how cyberbullying is currently handled at school. What does the school guide say about it? What is told about it in lessons?
3. Recommendations to adjust current school policies to further reduce cyberbullying. This may include ideas from other schools.
4. Work out four recommendations to address cyberbullying. What exactly needs to change? What does it mean for students, what should school administrators do, and what will change for the teachers? How to ensure that the developed recommendations are well-known to everyone?
5. Information on how to address cyberbullying in lessons. Use any ideas that already seem to be successful elsewhere.

You can earn extra bonus points when you create your own (catchy) commercial about how to stop cyberbullying.

## Task

The following individuals serve on the cyberbullying workgroup:

- The president of the school board
- The rector/principal
- The dean
- A parent from the parent council
- A student from the participation council or student council

You will take the role of one of the people listed above. Try to imagine what he/she would do or say. The chairman of the school board is also immediately the leader of the working group and responsible for its success.

The team will come up with four different strategies to ensure that students, parents, and teachers become more aware of cyberbullying.

The different ideas need to be developed in more detail. This should be more than a few sentences or paragraphs. For each approach, several examples should be provided.

The workgroup may divide tasks themselves, but the chairman of the school board will make the decision (if the workgroup cannot work it out together) who will be responsible for which part. In fact, each group member will be responsible for part of the overall assignment and for the complete presentation.

For example, the division of labour could look like this:

- Board President: makes recommendations for changes in school policies and rules, etc.
- Rector/Director: makes suggestions on how teachers can address cyberbullying in their classes.
- Dean and student: collect examples of cyberbullying. Preferably examples that have taken place in their own school.

The team has to come up with four different strategies to raise awareness among students, parents, and teachers about cyberbullying.

Extra points can be earned if the workgroup also creates its own video clip about cyberbullying. Many examples can be found on YouTube. See which ones can be "translated" to a local situation or would catch on at your school. Maybe the YouTube clips will inspire you to create a whole new catchy video clip.

## Sources

- <http://www.cyberpesten.be/>
- <https://nos.nl/artikel/2052405-cyberpesten-onder-jongeren-neemt-niet-af.html>
- <https://www.mediawijsheid.nl/onlinepesten/>
- <https://www.stoppestenu.nl/online-pesten-online-gevaren-jongeren-0>
- <http://www.pestweb.nl/>
- <https://www.vpngids.nl/veilig-internet/kind-en-jeugd/cyberpesten/>
- <https://schooltv.nl/video/het-klokhuis-cyberpesten/>
- <http://www.mijnkindonline.nl/1240/cyberpesten-onderzocht.htm>

## Evaluation

The presentation will be graded on the following components:

1. It must include at least six examples of cyberbullying.
2. There is an overview of how cyberbullying is currently handled at school. What is the current policy? What is currently being done about it? What agreements are in place?
3. Recommendations on how current school policies, school guides, and other guidelines should be updated. A detailed elaboration with examples of how other schools have addressed this.
4. It contains three detailed recommendations on how to address cyberbullying. How to make students, parents, and teachers aware that cyberbullying is a serious form of bullying.
5. It should include information on how students are actively taught about cyberbullying in education.
6. The way the presentation is given, the organization, and the elaboration of the presentation.

Below is an outline. This outline will be used to grade the overall presentation. Please review it carefully in advance.

You can earn a maximum of 70 points on 7 sections. If you do, you will score a ten.

If the group tried to make their own music video, the class will decide how many extra points are earned for that. You will earn at least 5 points and a maximum of 15 points for making a music video.

	Excellent (10)	Good (7)	Sufficient (5)	Insufficient (2)
Cyberbullying examples	Six examples with descriptions about the cases are given about their own school.	Six descriptions are given, but the examples from their own school are missing.	Four or five descriptions are given, with some examples of their own school.	Less than four descriptions are given and no examples from their own school.
Current policy	Two or more descriptions of how cyberbullying can be fought are given. There is a clear reference to the sources of these descriptions/policies.	There is one good description, with reference, of how cyberbullying can be handled.	There is one good description, but the reference is missing.	There is one weak description with no reference.
Policy recommendations	There are two or more detailed recommendations about policy.	There is one detailed recommendation about policy.	There is a recommendation about policy.	The recommendation about policy is weak.
Recommendations to fight cyberbullying	Four detailed recommendations. Each recommendation has a specific description of how to reach these goals;	Four detailed recommendations; with some examples such as wat materials to use.	Four recommendations with only one slide containing information (only using text).	Less than four recommendations, or four recommendations with almost no description.

	> How can the goals be reached? > Who is the target audience? > Which materials will be used? (videos, websites, etc.)			
Structure	The structure is appropriate. Headings and/or bullet points are used.	Headings and/or bullet points are used, but the structure is not always appropriate.	The structure is mostly appropriate.	There was no clear structure, but there were (too) many facts.
Language	No grammar and misspelling mistakes.	Three or less grammar and/or misspelling mistakes.	Vier grammar and/or misspelling mistakes.	More than four grammar and/or misspelling mistakes.
Presentation	Well practiced. The message of the presentation is clear and the attention of the audience is well held.	Appropriate presentation style. The message of the presentation is clear and the audience is fairly attentive.	The message did not come across perfectly, maar overall the audience is fairly attentive.	De message did not come across as intended. The audience lost its attention to many times.

## Recap

Cyberbullying is a growing (underestimated) problem in schools. Students get into fights, bring weapons to school and an occasional suicide is sometimes the result.

Cyberbullying is an issue that is a growing problem inside and outside of school and needs to be addressed. It often takes place out of the sight of other students and teachers, but that doesn't make it any less serious.

Students are excellent at helping with the research on the issues surrounding cyberbullying. It raises awareness for both students and staff. A WebQuest like this one might make a difference in the school climate and the student-to-student relationships.

Take a clear stand against cyberbullying with your classmates. Students listen to other students more readily than adults in this case.

## Teacher

- Title: Cyberbullying Topic: Coming up with measures to combat cyberbullying
- School type: Secondary Education
- Subject(s): computer science, cross-curricular
- Implementation by a group of five students
- Time investment for the students: 3 (class) hours
- Output: A number of recommendations to combat cyberbullying at school and possibly a cyberbullying commercial.

- WebQuest creator: John Demmers

As a teacher, you think you have everything covered? That you know your students? Are you sure? Watch the SIRE video on the right.

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