

# NO.2

SPECIAL ISSUE  
TABASCO  
2023

# NEWSLETTER

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## TABASCO

A Targeted Anti-Bully Approach in  
Schools by Campaigning and Organising

### THIS ISSUE

IO1-RESEARCH  
IO2-PLATFORM

## REACHING OUT

TABASCO ADDRESSES A BROAD RANGE OF LEARNERS: THE PROJECT ACKNOWLEDGES VARIOUS DISTINCTIONS AMONG THEM: GENDER, PHYSICAL AND MENTAL ABILITY, ETHNICITY, LANGUAGE, RELIGION, AGE, HEALTH, SOCIAL BACKGROUND AND OTHER DIFFERENCES.

“CHILDREN AND YOUNG USERS SHOULD BE ABLE TO USE THE INTERNET IN SAFETY. CHILDREN AND YOUNG PEOPLE SHOULD BE PROVIDED WITH INFORMATION APPROPRIATE TO THEIR AGE AND CIRCUMSTANCES. THEY SHOULD RECEIVE TRAINING AND INFORMATION FROM TEACHERS, EDUCATORS AND PARENTS”.

TABASCO RESPONDS ALSO TO THE PRIORITY RELATED TO THE “STRENGTHENING THE PROFILE(S) OF THE TEACHING PROFESSIONS” BECAUSE IT INTENDS TO INSTRUCT TEACHERS ON HOW TO PROPERLY INFORM STUDENTS AND PUPILS ON HOW TO BE SAFE ON LINE.

Dissemination actor: Școala Gimnazială „Mihai Drăgan” Bacău, Romania

## REACHING THE BOILING POINT

The TABASCO project responds to the general priority of "innovative practices in a digital era".

The project focuses on fostering the ethical use of the internet and social media, because an ethical approach will help to protect children and adolescents from the negative influences from digital online media.

Young people who are interacting socially online are accumulating social and technological skills that will benefit them to socialize and receive forms of education that are necessary for their participation in social and work environments. Online interactions range from friendship-driven to interest-driven, and the use of internet and social media leads to important new learning opportunities, including peer learning.

The project aims to:

- \*inform and train kids (age 9-19), teachers, parents on how to use the internet responsibly and how interactions online can be safe and fair;
- \*provide practical tools for teaching conscious and cautious use of social media, to prevent the risks of privacy breaches, empowering youngsters to fight cyberbullying, stalking and other forms of online harassment;
- \*prepare youngsters to use the internet responsibly by pointing at the necessary balance between freedom of expression and respecting one another:
- \*increase the understanding of youngsters how privacy violation online happens, how their privacy and their virtual identity can be protected, and (legal) consequences of violations;
- \*promote a youth movement of kids sharing experiences, inform each other, tell stories, raise awareness and report any inappropriate and unlawful behaviour or content to anti-bullying platforms, some of which already exist.

# TANGIBLE RESULTS



## 101-RESEARCH

Desktop research of current situation in each partner country concerning:

- Legislation, official measures, private initiatives, press coverage;
- Seriousness of the problem, levels of damage, categories of victims;
- Approaches applied by schools, recommendations from science & politics, best practices;
- Involvement of stakeholders in bullying and bully prevention process: learners, teachers, parents, school management, external services (police) and institutions, press and other public media, politics;
- Comparison of approaches, ranking effectiveness;
- Missing approaches: methods, instruments needed for prevention and damage control: urgent development needs.



The research is planned to have two dimensions:

\*The social dimension: with whom, how and how often/how long do young people interact on social media; how do they select contacts and contents to share?

\*The motivational dimension: do youngsters consider the risks and threats when they use social media; are they guided by their own active and constant awareness?

The research consists of two stages:

1. Desk research: collection and synthesis of existing research, piloting projects, publication and reports at European level on the topics covered by the project.
2. Social research based on surveys: collection of information through interviews and questionnaires.

## 101-RESEARCH

An overview of status quo in cyber-bullying per country, and an inventory of current approaches and best practices anywhere, constitute the starting point for the design of an overall, integrated set of measures, methods and instruments that the partnership considers most promising to tackle the problems with safety and security for users of social media.

An inventory of approaches to prevent cyber-bullying in the online society: seriousness of the problem, levels of damage, categories of victims, legislation, official measures and private initiatives to combat cyber-bullying, press coverage, comparison of existing approaches plus a (tentative) ranking of effectiveness.

# TANGIBLE RESULTS



CROSS MEDIA PLATFORM



WEBQUESTS



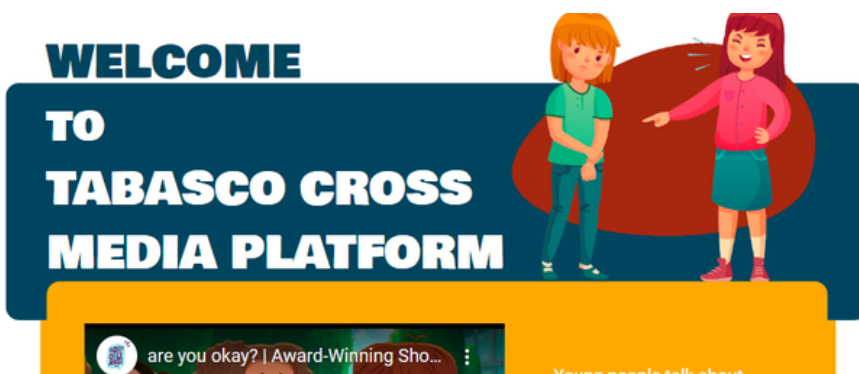
PROTECTION OF HUMAN RIGHTS

## 102-PLATFORM

Cross Media platform, Web portal:

- Creation of the structure of the cross-media platform and web portal;
- Graphic design format for dissemination materials: logo, templates, slides, info-sheets;
- Translation of the platform and materials into the partners languages;
- Uploading on-line learning and information materials, audiovisuals and support materials for teachers and parents;
- Updating the news in the website;
- Updating continuously the e-library on the web portal with new materials;
- Production of newsletters;
- Web marketing campaign: increase ranking on search engines.

<https://www.montesca.eu/tabasco/>



The Forum will facilitate a participatory approach, by “involving groups in a specific program” (Barab 2001). In this case the community consists of students, teachers, parents, and other members.

The forum will be the hosting facility for relevant processes:

- engagement and empowerment; giving participants control over their project,
- clarification: participants become vocal and focus on their issues,
- amplification: participants share their opinions,
- catalysing: participants become a community, which engages in further action,
- attracting: real life stories are reported by the youngsters themselves.

## 102-PLATFORM

The platform will equip students and other participants with basic tools and working in this space will promote positive attitudes (group-working and listening skills, self-esteem building, as well as motivation techniques that will encourage students to actively improve their capacities.

The forum enhances mutual understanding and general awareness of the importance of fair behaviour on social media, which includes the prevention of online bullying. The forum can also be used as a virtual classroom, as well as a virtual transnational meeting hall.

1. The platform is designed as a portal for young people to focus on bullying, to inform each other and, most importantly, to cooperate, plan and develop actions aimed at preventing bullying. There will be a separate section where reported results can be published.
2. The platform has sections for each language that is represented in the Tabasco project.
3. In addition, an international section is available for those looking for international contacts about anti-bullying and inspiration for their local/regional prevention actions.
4. The platform will allow all kinds of documents to be shared online, including music, videos, photos and text documents. Upload instructions will be available on the platform.